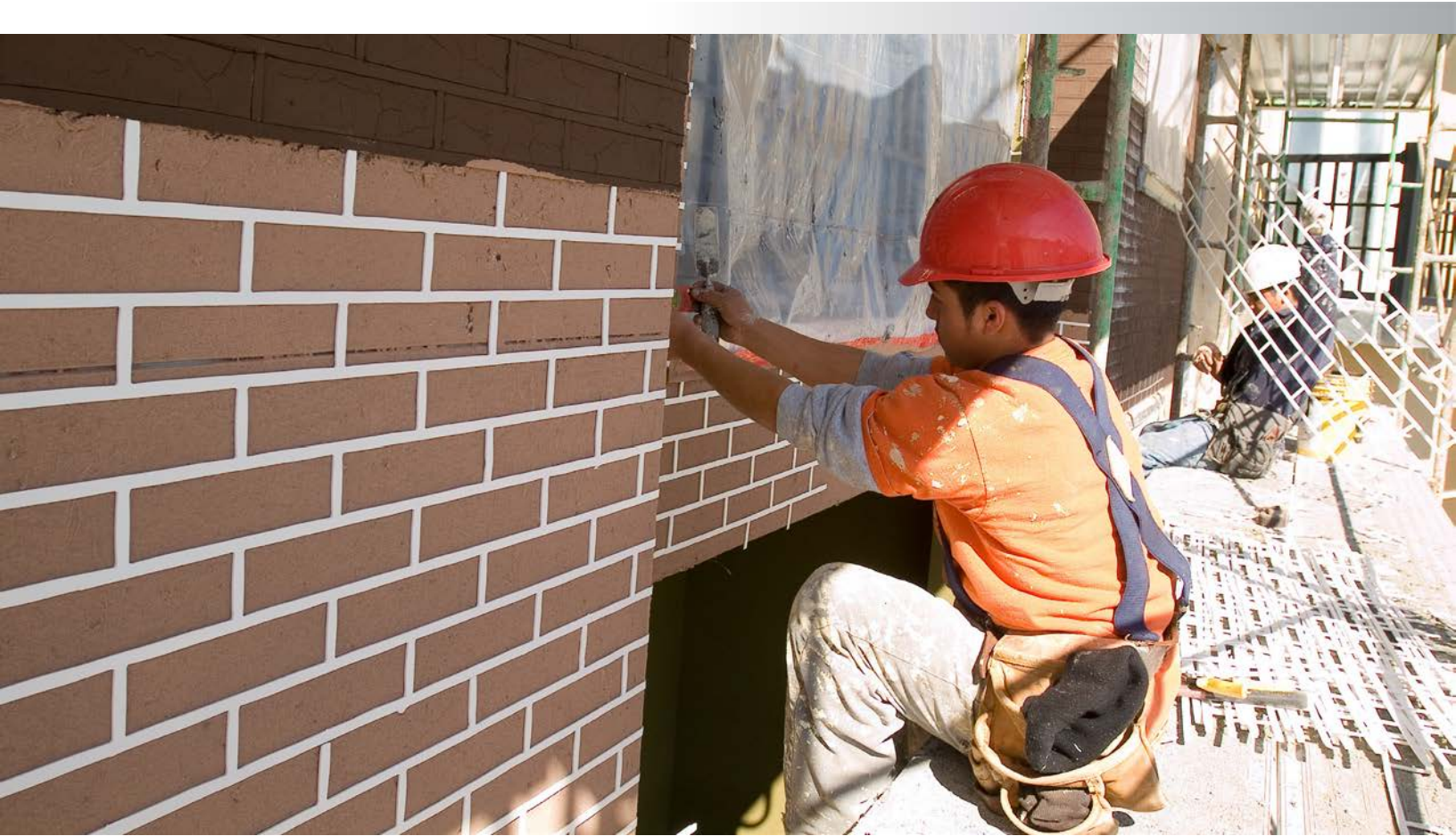


# Installation Guide

## StoCreativ® Brick



StoCreativ® Brick is a cost-effective, easy-to-apply decorative wall finish system that can be used over any Sto cladding or other prepared exterior surface including Stucco, EIFS, Tilt-up and CMU to achieve the classic look of brick.

Using self-adhering stencils applied over a primer layer to create the appearance of mortar, this simple finish system offers a sustainable alternative to heavier brick, while avoiding the hassle of dealing with multiple trades and cumbersome accessories.

This installation guide provides basic information regarding the steps to properly apply StoCreativ® Brick. These installation guidelines are not intended to represent every possible configuration that may occur.

Consult with your local Sto Representative and product literature available at [www.stocorp.com](http://www.stocorp.com) for more information.

# Installation Guide

## StoCreativ® Brick



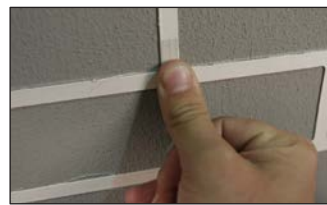
### Mortar Application:

Apply Sto Primer Creativ in the desired color over the prepared concrete, EIFS base coat, and other exterior wall surfaces to create the look of mortar joints. Allow to dry.



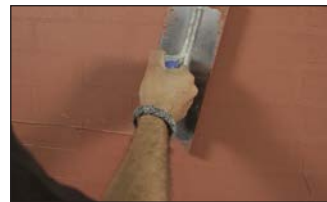
### Create the brick template:

1. The brick pattern is created using the StoCreativ Brick stencil, a recycled plastic with peel-and-stick backing. Remove the backing and apply the stencil over the dry primer to create the desired pattern on the wall. Make sure mortar joints align properly with windows, doors and other details just as brick would.
2. Once applied, roll over the stencil with a seam roller or a paint roller with a PVC sleeve. A trowel may also be used but make sure not to tear the stencil. To hold individual stencils together, use a fiber reinforced tape to join them. Templates should be applied only to areas that will be completed that day.



### Application of the brick finish layer (smooth brick look):

1. Apply Stolit Freeform finish in the desired color over the stencil in four directions: up, down, left and right. For an in-depth brick look, please use larger aggregate Stolit products. Make sure the stencil cells are completely filled. Then trowel horizontally along the mortar joints. Maintain a uniform minimum thickness of 1/16" (1.6 mm) to help promote consistent color. The finish layer can be applied in varying thickness [maximum thickness not more than 3/16" (4.8 mm)] or in multiple passes to achieve the desired stand-out of the brick from the mortar.
2. Allow to dry 10 to 15 minutes depending on the weather conditions and finish thickness.
3. Take a damp sponge and float the surface to remove any large irregularities. Allow to dry for 24 hours.
4. Once the finish is completely dry, aesthetic touches to enhance or alter the color of the brick can be done. Remove StoCreativ Brick stencils carefully, revealing the underlying mortar color and discard them as they are good for one time use only.



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Please visit Sto Corp. YouTube channel to view StoCreativ Brick Application videos.  
**IMPORTANT:** Always install a mock-up to be sure of desired results and for approval by the appropriate authority.

#### ATTENTION

Sto products are intended for use by qualified professional contractors, not consumers, as a component of a larger construction assembly as specified by a qualified design professional, general contractor or builder. They should be installed in accordance with those specifications and Sto's instructions. Sto Corp. disclaims all, and assumes no, liability for on-site inspections, for its products applied improperly, or by unqualified persons or entities, or as part of an improperly designed or constructed building, for the nonperformance of adjacent building components or assemblies, or for other construction activities beyond Sto's control. Improper use of Sto products or use as part of an improperly designed or constructed larger assembly or building may result in serious damage to this product, and to the structure of the building or its components. STO CORP. DISCLAIMS ALL WARRANTIES EXPRESSED OR IMPLIED EXCEPT FOR EXPLICIT LIMITED WRITTEN WARRANTIES ISSUED TO AND ACCEPTED BY BUILDING OWNERS IN ACCORDANCE WITH STO'S WARRANTY PROGRAMS WHICH ARE SUBJECT TO CHANGE FROM TIME TO TIME. For the fullest, most current information or proper application, clean-up and mixing and other specifications and warranties, cautions and disclaimers, please refer to the Sto. Corp. website, [www.stocorp.com](http://www.stocorp.com).